



**pennies**  
for the planet!



Audubon TOYOTA

## Money-Raising Ideas for Families & Individuals

- **The Corner Store:** Check with local businesses that you patronize—Internet cafes, donut shops, delicatessens, dry cleaners—to see if they would be willing to put a collection jar near a cash register or other public area. You can download a ready-to-use collection jar label from this website (go to the “Fun For Kids” page), or make your own.
- **Make Money with Movies:** Host a “Movie Night” fund-raising party and ask guests to bring some spare change. Put out one or more Pennies for the Planet collection jars. Designate one or more “key words” that you know will occur frequently in the movie. Every time the guests hear that word, each person should add a coin to a collection jar. (Have a “backup” bowl of change on hand in case the guests run out of coins.) You can download a ready-to-use collection jar label from the “Fun For Kids” page on this website, or you can make your own label.
- **Bric-a-Brac and Brownies:** Have a yard sale and donate some or all of the proceeds to Pennies for the Planet. To earn a little extra, you could put out a collection jar at the sale. (Download the ready-to-use collection jar label from the “Fun For Kids” page, or make your own.) You could also sell baked goods.
- **Critter Companions:** In exchange for an agreed-upon rate, have your kids offer their services as neighborhood pet buddies. For example, they could walk dogs that have been cooped up all day for pet owners who work late. Or they could pet and play with lonely cats whose human companions are out of town. The kids could contribute part or all of the proceeds to Pennies for the Planet.
- **Serving the Community:** Have your kids get sponsorship for nature or animal-oriented community service, with proceeds going to Pennies for the Planet. This could be an individual or group activity. The kids could receive an agreed-upon rate for each hour of completed service, then set a goal of completing 10 to 20 hours. Possible projects include community cleanups, playing with animals in a local shelter, or joining an invasive plant removal program at a local park or nature center.
- **School, Club, or other Group:** Encourage children’s teachers or school administrators or any club or other group your family is involved with to participate in Pennies for the Planet. Click on the “For Educators & Group Leaders” button in the navigation bar on the left for details.